

A strong will to succeed

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What is an ambition? What's the difference between a dream and an ambition?

An ambition is a strong will to success and achievement, and it has another element. It needs to have a plan and it needs to be measured. For me, plan and measurement is all of my life. So we will achieve over the next three years with the starting point in 2023, a 50% increase of our profit pool. That is our ambition.

The most important because the cornerstone with the biggest lever in the financial performance is the Kuehne+Nagel Experience. It will contribute more than 50% of the improvement over that period of years. The digital ecosystem, as much as the market development, are going to contribute also to that success. Living ESG part and at the heart of our strategy is an element that is a condition to be successful.

With all four cornerstones that are contributing to the achievement and to the success for the Roadmap 2026 we are confident to achieve our targets.